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Everyone's talking about AI...

But only 4% of companies actually see full value from it.

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We've seen AI projects fail for 3 common reasons:

✕ No link to business strategy
→ Outcome: Budget cuts

✕ Drowning in small requests
→ Outcome: No capacity for strategic work

✕ Siloed data efforts
→ Outcome: Complex data landscape that blocks AI at scale

Bottom line: Most teams get stuck in endless pilots without real progress.

Winning teams follow this 4-step playbook:

🎯 Start with business impact

🔍 Prioritize 3–5 big use cases

⚡ Deliver fast, iterate fast

🧱 Build fit-for-purpose foundations

These are the difference-makers.

We helped a Transit organization turn things around

🚌 Constructed a data strategy linked directly to business KPIs

✅ Result: Clear ROI, scalable platforms, and full business buy-in

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If you're stuck in AI pilot mode...

Let's chat about unlocking real value from your data.