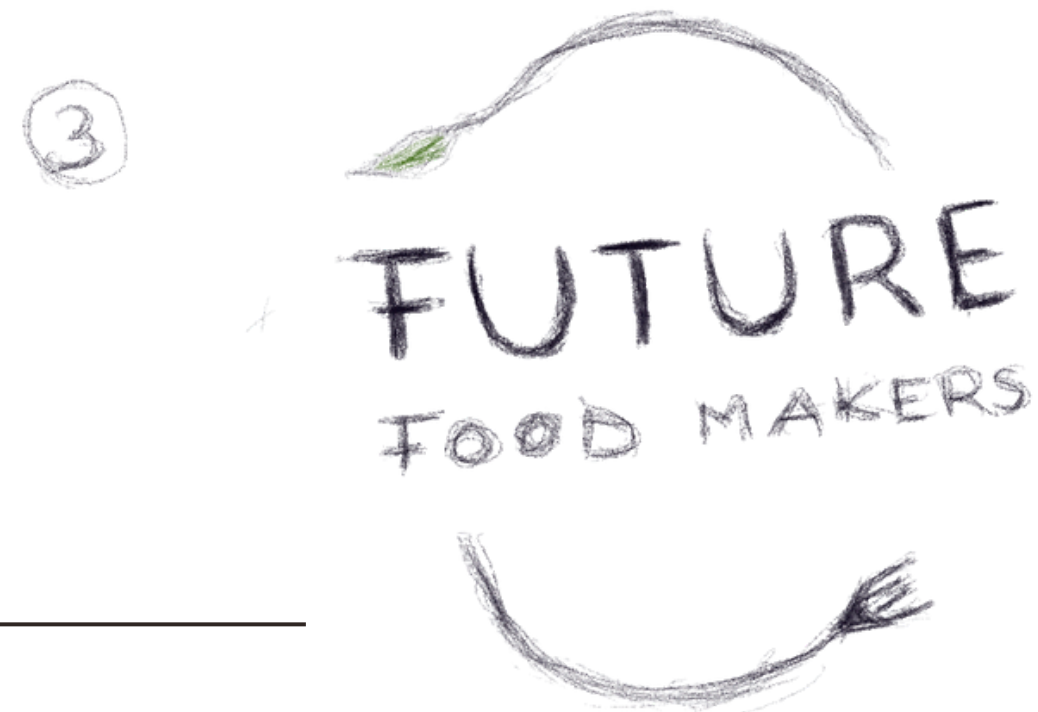


Mockups and quick sketches for visual direction based on the briefing.



EIT FutureFoodMakers

LOGO DESIGN



For the “EIT FutureFoodMakers – A manifesto for the food system” logo design, The briefing of the logo was focused on showcasing the circularity principles and dialogue values, also by taking into account the future concept element. Main themes: agriculture, food, future outlook.

The feedback was held in collaboration with the FutureFoodMakers team during several rounds.



Future FOOD Makers

The chosen logo (picture above) summarizes the values, mission and objectives of the FutureFoodMakers. A wheat symbol together with leaf drive the focus towards agriculture and climate, while the fork symbolizes the food aspect.